

Order Item Summary

CBS TELEVISION
STATIONS

The CW

KCNC-TV

Order ID: 62623 CF NTL-POL FBD - LBD: 08/19/12 - 08/24/12 HL#: Created: 08/16/12 03:36 PM
 Client: REPUBLICAN NATIONAL... CPE: / / 3032 Agency Commission: 15 % Updated: CHGRILLO on 08/17/12 09:42 AM
 Agency: NATIONAL MEDIA RESEARCH Product: EST #3032 (1300) Self :15:00 Confirmed: 08/16/12 04:23 PM
 Buyer: ALICIA BRINEY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 33% KMGH: 19% KUSA: 30% KDVR+: 10% KWGN: 5% KTVD: 3% KPXC: 0% CABLE: 0%

NEW ORDER: KEC/PH 8/16/12
 RV AE TO NCE, POL CHG/PH 08/17/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$450.00	5	\$2,250.00		
		<u>FBD</u> 08/20/12	<u>LBD</u> 08/24/12		<u>Aug 20</u> 5								
002	MNEWS1	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$600.00	5	\$3,000.00		
		<u>FBD</u> 08/20/12	<u>LBD</u> 08/24/12		<u>Aug 20</u> 5								
003	MEARLY	1 1 1 1 1 0 0	MORN	30	B			0.0	\$525.00	5	\$2,625.00		
		<u>FBD</u> 08/20/12	<u>LBD</u> 08/24/12		<u>Aug 20</u> 5								
004	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$350.00	1	\$350.00		
		<u>FBD</u> 08/19/12	<u>LBD</u> 08/19/12		<u>Aug 13</u> 1								
005	DYR	1 1 1 1 1 0 0	DAY	30	B			0.0	\$550.00	5	\$2,750.00		
		<u>FBD</u> 08/20/12	<u>LBD</u> 08/24/12		<u>Aug 20</u> 5								
006	NEARLY6PM	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$900.00	5	\$4,500.00		
		<u>FBD</u> 08/20/12	<u>LBD</u> 08/24/12		<u>Aug 20</u> 5								
007	NEARLY630PM	0 2 1 1 1 0 0	NEWS	30	B			0.0	\$875.00	5	\$4,375.00		
		<u>FBD</u> 08/20/12	<u>LBD</u> 08/24/12		<u>Aug 20</u> 5								